

DUSTIN VAUGHN WARNCKE

Sales | Marketing | Advertising |
E-Commerce | Webmaster | Author
Media Producer



NOTABLE BUSINESS SKILLS

- HTML, WordPress, Wix, Weebly,
- GoDaddy, Website Design Skills
- Amazon FBA / ECWID / WooCommerce / BigCommerce / Shopify eCommerce
- eLearning Course Platform (Thinkific)
- Project Management Experienced in Video/Audio/Photography Production
- Adobe Creative Cloud Suite Skills (Premiere, Photoshop, InDesign)
- Google Drive Suite (Sheets, Docs, Slides, Forms) and Microsoft Office Suite
- Confluence, Wrike, and Notion SOP and Task Management Software
- Project Manager Experience
- Social Media Marketer/Manager



Professional E-Commerce Experience

Ecwid integrated with Wordpress

Example: www.universalopticrail.com

WooCommerce integrated with Wordpress

Example: www.therustgameplace.com

BigCommerce Platform Online Store

www.WildBoarUSA.com

Amazon.com FBA and MFC:

- AccuSharp & Sharp N' Easy Sharpener brands (FBA)
- Pearson's Tactical Rails, LLC (MFC)
- Upper Echelon Products, LLC (FBA/MFC)



Professional Marketing Experience

AccuSharp/Fortune Products: Cedar Park, Texas

Target Roofing & Restoration: Sealy & San Antonio, Texas

Wild Boar USA: Hallettsville, Texas

Striper Express: Lake Texoma, Texas

DB Hunting Ranch / Double B Exotics: Bertram, TX

Upper Echelon Products: Austin, TX



Professional Sales Experience

Kathryn Beich, Inc. Fundraising Rep: 6 years

Great American Opportunities Fundraising Rep: 8 years

Perry Office Plus (Office Supply Service Sales): 1 year

AccuSharp Knife and Tool Sharpeners: 1 year

Upper Echelon Products, LLC: 1.5 years

DB Hunting Ranch (Hunt Sales): 16 years

Double B Exotics (Live Game Sales-Big Ticket): 8 years



Other Professional Experience

- K-12 School Assemblies
- Trade Shows
- Sales Presentations
- Webinars
- Live Streams
- Online Courses
- Social Media Videos
- Podcasts/Audiobooks
- Streaming TV Show Production
- Consulting



Professional Website Build Experience-Small Businesses

- Sure Shot Crossbows
- Tines & Tails Guide Service
- Stephen's Hill Country Kennels
- Stephens Carpet Binding
- Brizendines Deer Processing
- A-Class Lawn Service
- South Gabriel Massage Clinic
- Santa Anna Custom Processing & Taxidermy
- King of Eights Outfitters
- GARQUEST Bowfishing Guide Service
- DB Hunting Ranch
- Palmetto Guide Service
- Lake Raven Fishing Guide Service
- Fish with Capt. Brian Guide Service
- Islamorada Captians Services
- DB Wild Game Processing & Taxidermy
- Double B Exotics
- New Braunfels Trailers
- Hilliards Tree Care
- Target Roofing and Restoration



Professional Website Build Experience-Small Businesses

(Continued)

- Central Texas CPA, LLC
- Morris Heating and Air
- Kim's Tax Service and Bookkeeping
- Adventures Afield TV Show
- Hogger Boys/Mac & Prowler TV Show
- Dr. Dentless Paintless Dent Repair
- Circle F Adventures
- Rust Meat Market & Wild Game Processing
- Pearson's TacRail, LLC/Universal Optics Rail

Examples: <https://dustinsprojects.com/portfolio-of-satisfied-clients>

Testimonials: <https://dustinsprojects.com/testimonials>



Professional Website Management Experience-Organizations

- Lone Star Bowhunters Association
- Texas Bowhunting and Bowfishing Records
- Cross Water Outfitters Christian Fishing Ministry
- Mid-Tennessee Outdoor News
- Rock House Outdoor Ministries
- Camp Agape Bereavement Camp
- Hill Country Bowhunters Club
- Christ Lutheran Church



Professional Production Streaming TV Show Experience

- Featured Producer/Pro-Staff for Network
- Launched Three TV Shows on Streaming Network
 - *Adventures Afield
 - *Ghillie Monster Outdoors
 - *Mac & Prowler's Hunting Adventures
 - *International Sportsman
- Top 10 in Show Rankings for Multiple Months with Over 200,000 Views per Month

AD DESIGN EXAMPLES



An advertisement for Dustin Vaughn Warncke's books. The background is a sunset over a body of water with rocks in the foreground. In the bottom left corner is a portrait of Dustin Vaughn Warncke. At the top, a row of book covers is displayed: 'The Outdoor TV Show's Guide to the Industry', 'The Hunting Ranch, Outfitter and Guide Service's Marketing Handbook', 'HARDCORE SALES AND MARKETING', 'Achieving Success in the Outdoor Industry', 'Urban Bowhunting', and 'AN INTENTIONAL OPTIMIZED LIFE'. Below the books, the text 'READ DUSTIN VAUGHN WARNCKE'S CRITICALLY ACCLAIMED BOOKS TODAY!' is written in white. Below that, 'LEARN MORE AT DUSTINSPROJECTS.COM' is written in yellow.

TEXAS Fish & Game FRIIO



FishGame.com/tfg-frio-products

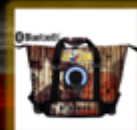


Get Your TF&G Branded Frio Products Today!

TEXAS Fish & Game



Get Your TF&G
Branded Frio
Products Today!



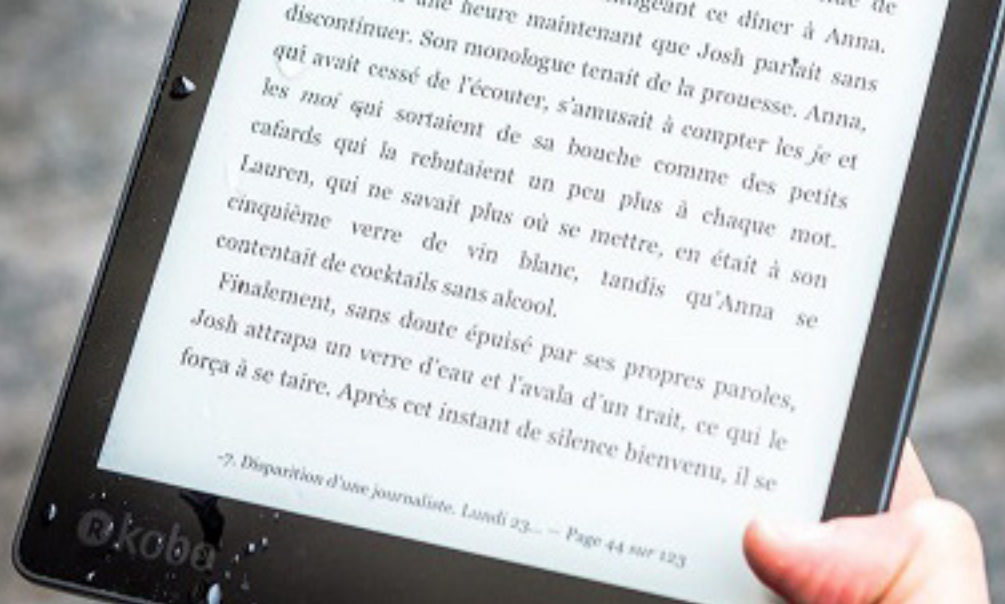
**Pearson's
Tactical
Rails**

UniversalOpticsRail.com

*Expertly Designed to Fit Many Rifles!
Made in the USA & Shipped Worldwide*

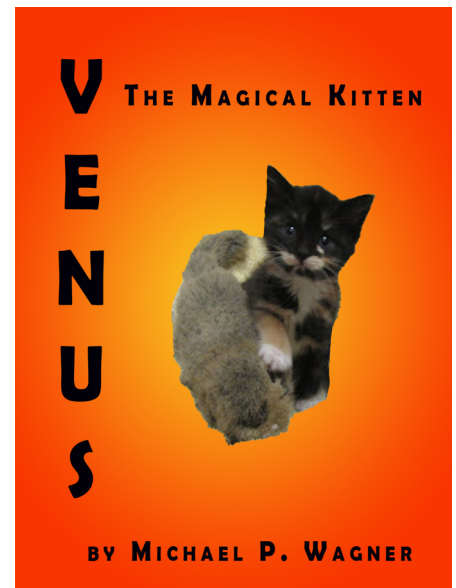
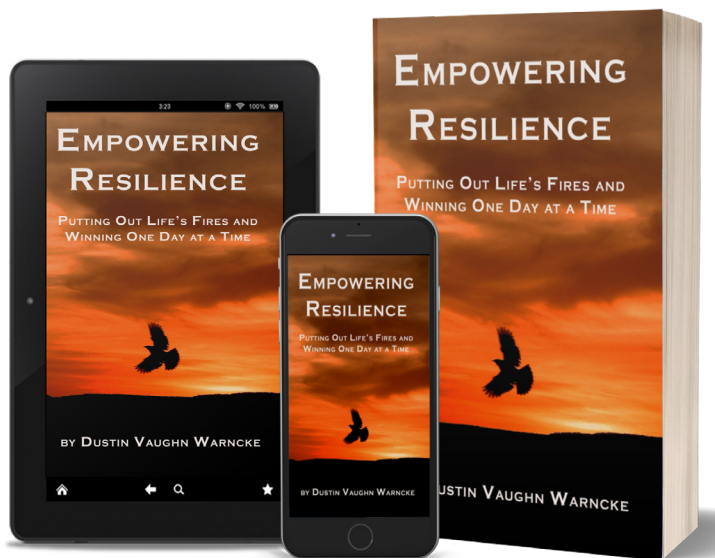
Winchester Model 94 Rails
Rossi Model 92 Rails
Universal Dovetail Rear Sight Rails
Optics





Published Books/eBooks

Available on Amazon.com and Google Play





Podcast/Audio Production

Top 25 Outdoors Podcast Rank by FeedSpot.com

4 Year Run as Bi-Monthly Podcast for Texas Fish & Game Magazine

6 Audiobooks Produced by Speechelo AI Software

22. The Best of the Outdoors Podcast



About Podcast The Best of the Outdoors Podcast is optimized to bring listeners the best in hunting, fishing, shooting, bowfishing and other outdoor activities from Texas and beyond.

Podcast [thebestoftheoutdoors.podbean..](https://thebestoftheoutdoors.podbean.com)

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Dustin Warncke

11.7K subscribers

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CHANNELYTICS



Life After Death Experience (NDE) with Steve Gardipee, Vietnam...

1,811,447 views • 7 years ago

STEVE ON THE LOUNGE WITH MARISA

<https://www.facebook.com/connectionbe...>

<https://youtu.be/IH57SUpXjpk>

IG: amarisalzapell

FB: Medium Marisa Liza Pell

New NDE RADIO with Lee Witting INTERVIEW! Must listen! ...

READ MORE

Dustin's Hunting Videos, Tech Tips, & Product Features. ▶ PLAY ALL

Bowhunting, Crossbow Hunting, Rifle Hunting, Fishing and tons of tech tips for rifle and archery as well as product features from our best sponsors! <http://www.dustinsprojects.com>



M44 Mosin Nagant 'Turn & Burn' Texas Whitetail Hunt ...

Dustin Warncke
1.9K views • 8 months ago



Got SIM CARDS? An Easy INEXPENSIVE WAY TO GET ...

Dustin Warncke
930 views • 1 year ago
CC



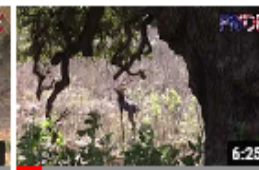
Archery Talk: Brands and Products I Use for Success i...

Dustin Warncke
131 views • 1 year ago



West Central Texas Whitetail Deer Hunting with Jackson...

Dustin Warncke
4.1K views • 1 year ago



Jackson & Dustin Father and Son Trophy Texas Blackbuc...

Dustin Warncke
343 views • 1 year ago

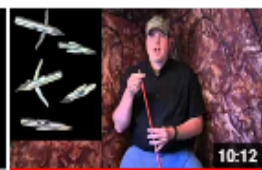


Ma3ty Crossbow Scope 4x32 Review

Dustin Warncke
2.1K views • 2 years ago

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Volunteer Experience

- Camp Agape Children's Bereavement Camp
- Cross Water Outfitters Christain Fishing Ministry
- Hill Country Bowhunters
- Lone Star Bowhunters
- Christ Lutheran Church
- Living Water Lutheran Church
- NDE RADIO with Lee Witting (Techincal Admin and Facebook Admin)



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